

# Costco Wholesale Corp in Alcoholic Drinks (USA)

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## Abstracts

Costco is the largest warehouse club in the US, ahead of Wal-Mart's Sam's Club. In 2013 and beyond, the company is expected to continue its core focus on driving down expenses so as to maintain its image of supplying high-quality products and services at the lowest possible prices. Other future strategies include the continued expansion of its Kirkland Signature offerings as well as its e-commerce business although the "treasure hunt" operating model of its outlet means store-based operation...

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