

Costco Wholesale Canada Ltd in Retailing (Canada)

<https://marketpublishers.com/r/CE9B93668F7EN.html>

Date: January 2016

Pages: 4

Price: US\$ 150.00 (Single User License)

ID: CE9B93668F7EN

Abstracts

Costco Wholesale Canada continues to perform well in Canada, increasing its hold on warehouse clubs in the country. The company targets middle-income consumers, offering low unit prices and bulk sales of a wide variety of products, including a range of economy, standard and premium packaged food, soft drinks and alcohol. Costco is continuously updating its product portfolio in order to better cater to the prevailing trends in food and drink, increasing its offering of healthy, gourmet and...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Non-Store Retailing, Store-based Retailing.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Company Background

Internet Strategy

Summary 1 Costco Wholesale Canada Ltd: Share of Sales Generated by Internet Retailing

Private Label

Summary 2 Costco Wholesale Canada Ltd: Private Label Portfolio

Competitive Positioning

Summary 3 Costco Wholesale Canada Ltd: Competitive Position 2014

I would like to order

Product name: Costco Wholesale Canada Ltd in Retailing (Canada)

Product link: <https://marketpublishers.com/r/CE9B93668F7EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/CE9B93668F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970