

# Costco President Taiwan, Inc in Retailing (Taiwan)

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Date: January 2017

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C6975F8C69EEN

### **Abstracts**

Costco President Taiwan is expected to continue its strategy of gradual outlet expansion around Taiwan. The company must also ensure and maintain strict quality control of its product portfolio, which is the key differentiating factor between it and its competitors. Costco is also anticipated to further refine its online shopping experience to enhance the success of this new channel for the company.

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