

Costa Rica in 2040: The Future Demographic

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Abstracts

Population growth in Costa Rica from 2021-2040 results from positive natural change and net migration; however, both will be on a downward trajectory. Rising living standards will drive ongoing ageing, with an increasing 65+ population shaping consumer trends. Urbanisation above the regional average will place pressure on city infrastructure. While the growing population helps the nation become an increasingly attractive consumer market, poverty and inequality will challenge the country in 2040.

Euromonitor's Costa Rica in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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