

Cosnova GmbH in Beauty and Personal Care (Germany)

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Abstracts

With its two highly successful Catrice and Essence brands and the new launched L.O.V, Cosnova markets some of the most popular products in Germany and Europe. In order to maintain its position and stay on a strong growth path, the company will continue to focus on the development of fashionable and high-quality products at highly competitive prices. The high frequency of new product launches will play an important role in the future success of the company, along with its strong moral values. Cos...

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