

Cosmo Tinex in Beauty and Personal Care (Macedonia)

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Abstracts

The strategic goal of Cosmo Tinex is to maintain its position among the leaders within health and beauty specialist retailers by consolidating its retail operations and expansion of its retail outlet network. It aims to improve its ability to deliver world class beauty and personal care products to local consumers. The company is working on increasing its range of beauty and personal care products and boosting its sales as a main tool in achieving its strategic goal of maintaining its position a...

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