

# Cosmética SA de CV in Beauty and Personal Care (Mexico)

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## Abstracts

Cosmética is focused on expanding its product portfolio within colour cosmetics. The company is already one of the leading players in nail polish. It is also an important competitor in eye and lip make-up, in which the company has considerably expanded its product portfolio. Over the forecast period the company will aim to expand its consumer base by offering more sophisticated products in colour cosmetics.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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leading brands;

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