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Cosmética Nacional SA in Beauty and Personal Care (Chile)

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Date: May 2017
Pages: 2
Price: US$ 150.00 (Single User License)
ID: C77B87B57F7EN

Abstracts

Since 1979, when Chilean company Cosmética Nacional SA was founded, the aim of the firm has been to become a relevant player in the region, achieving good presence through distribution of its main brands, such as Pamela Grant. The company also has a research and development section, which invests in new product configurations and innovations, managing to drive growth with launches in hair care, colour cosmetics and colourants. The purchase of Cosmética Nacional SA by Godrej Cosmetic Products, an...

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Contents

Strategic Direction
Key Facts
  Summary 1 Cosmética Nacional SA: Key Facts
Competitive Positioning
  Summary 2 Cosmética Nacional SA: Competitive Position 2016

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