

Cosas Nuestras SA in Luxury Goods (Argentina)

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Abstracts

The company is restructuring its retail channel strategy and is focused on achieving a share of internet sales of 5% of total revenues, with the wholesale channel to account for an additional 4% of revenues in the medium term.

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Product coverage: Designer Apparel and Footwear (Ready-to-Wear), Fine Wines/Champagne and Spirits, Luxury Accessories, Luxury Electronic Gadgets, Luxury Jewellery and Timepieces, Luxury Leather Goods, Luxury Writing Instruments and Stationery, Super Premium Beauty and Personal Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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