

Corporate Strategy: Card Network Competitive Landscape Developments

<https://marketpublishers.com/r/C3AE63C1F67EN.html>

Date: January 2016

Pages: 51

Price: US\$ 1,325.00 (Single User License)

ID: C3AE63C1F67EN

Abstracts

The card network competitive landscape has undergone a series of aggressive changes over the survey period that will directly impact payments going forward. Key drivers include major acquisitions and partnerships of the leading international card networks, development of payment policy at all levels of government, innovative payment technology increasing the convenience of use of cards and electronic payments and the widespread adoption of smartphone devices around the world.

Euromonitor International's Corporate Strategy: Card Network Competitive Landscape Developments global briefing offers insight into the size and shape of the Consumer Finance market, highlights buzz topics, emerging geographies, categories and trends as well as pressing industry issues and white spaces. It identifies the leading companies and offers strategic analysis of key factors influencing the market. Forecasts provide an invaluable perspective on market evolution and the criteria for success. The briefing leverages Euromonitor International's 360-degree coverage of the global payments' landscape including insight on consumer debt.

Product coverage: Consumer Lending, Financial Cards and Payments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Finance market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Introduction
Corporate Activity
Digital Positioning
Digital positioning
China on the Global Stage
Outlook
Report Definitions

I would like to order

Product name: Corporate Strategy: Card Network Competitive Landscape Developments

Product link: <https://marketpublishers.com/r/C3AE63C1F67EN.html>

Price: US\$ 1,325.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C3AE63C1F67EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970