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Corporación Milenium in Consumer Appliances (Mexico)

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Abstracts

Corporación Milenium is the Mexican subsidiary of Conair Corp. In Mexico, the company dominates hair care appliances by offering high-quality products at affordable prices. Over the forecast period, the company intends to maintain its leadership of this category, and to increase its presence in personal care appliances through other products, such as massagers, trimmers and foot spas.

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