

# Corporación Inlaca CA in Packaged Food (Venezuela)

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## Abstracts

Corporacion Inlaca will continue to focus on maintaining a strong position in dairy and soft drinks with innovative products and good-quality brands. Given the price regulation in fresh/pasteurised milk, it is expected to prioritise non-regulated milk beverages, thus directing its resources to maintaining good distribution and product coverage in this category.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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