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Corporación Favorita CA in Home Care (Ecuador)

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Date: April 2015
Pages: 3
Price: US$ 150.00 (Single User License)
ID: CD94DBE751EEN

Abstracts

Corporación Favorita is likely to focus more on expanding within the smaller cities. It is likely to invest more in creating better coverage (with smaller formats) in large cities such as Guayaquil and Quito, but at the same time it will keep expanding in fast-growing smaller cities such as La Libertad.

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