

CorpBanca in Financial Cards and Payments (Chile)

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Abstracts

CorpBanca currently has seven strategic priorities: 1) Cross-border expansion in the region; 2) increased profitability of individual segments maintaining low risk levels; 3) increased cross-selling and reciprocity in corporate banking; 4) diversify and improve funding sources; 5) leadership in cost and operational efficiency; 6) synergy leverage to promote growth and cross-selling; and 7) creating a distinctive corporate culture. The company is focusing on achieving synergy between business...

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