

Corelle Brands LLC in Home and Garden (World)

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Abstracts

Corelle Brands continues to innovate and expand into new geographies and consumer segments. Through M&A and a focus on digital consumers, Corelle has positioned itself for growth among younger consumer segments and across the globe. This report covers Corelle's recent performance, as well as challenges to, and prospects for future growth.

Euromonitor International's Corelle Brands LLC in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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