

Corby Spirit & Wine Ltd in Luxury Goods (Canada)

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Abstracts

Corby Spirit & Wine is expected to continue to seek out new premium luxury spirits in the forecast period, with artisanal Canadian products likely to be a significant focus. The company is meanwhile likely to seek partnerships with other luxury brands to promote its existing range in fine wines/champagne and spirits. The company notably stated in 2016 that it was discussing partnerships with a luxury automobile brand and department store to promote Martell, while also considering a partnership w...

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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