

# Copelme SA in Tissue and Hygiene (Bolivia)

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### **Abstracts**

Copelme aims to improve the quality of its tissue and hygiene products in order to compete more effectively with international companies, such as Kimberly Bolivia SA. In addition, it will seek to identify new and more dynamic niches in tissue and hygiene, and launch new brands.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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