

CooperVision SA (Pty) Ltd in Eyewear (South Africa)

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Abstracts

CooperVision aims to support its strong position in contact lenses in South Africa through its consistent investment in research and development. The company actively engages with practitioners during its research in order to ensure that the needs of its customers are at the core of its innovation.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Contact Lenses and Solutions, Spectacles.

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