

CooperVision Hong Kong in Eyewear (Hong Kong, China)

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Date: January 2015

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: C8659E1E265EN

Abstracts

CooperVision Hong Kong Ltd intends to continue increasing volume sales of its best-selling contact lenses through consumer education on various media platforms, execution of promotional campaigns and concentration on strategic retailer relationships.

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