

# Cooperativa Lechera Colanta SA in Health and Wellness (Colombia)

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## Abstracts

Cooperative Lechera Colanta is a leader in health and wellness packaged food with a strategy of product diversification to reach a wide range of consumers. In addition, as an important strategy to widen distribution, and therefore consumption, of its products, the company continues to increase its manufacturing and cold-chain distribution processes to ensure quality and efficiency.

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