

# Cooperativa de Pequeños Droguistas Ltda in Retailing (Colombia)

https://marketpublishers.com/r/CB94143AD36EN.html

Date: December 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: CB94143AD36EN

#### **Abstracts**

The company develops its management strategy as a cooperative, and therefore a non-profit organisation, that protects and aims to develop the business development of chemists/pharmacies; for this purpose, it distributes pharmaceutical products with attractive pricing, quality, variety and supply that consumers demand in the establishments with which it is associated.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

**Product coverage:** Non-Store Retailing, Store-based Retailing.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Retailing market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

Strategic Direction

Company Background

**Digital Strategy** 

Summary 1 Cooperativa de Pequeños Droguistas Ltda: Share of Sales Generated by Internet Retailing 2014-2016

Private Label

Summary 2 Cooperativa de Pequeños Droguistas Ltda: Private Label Portfolio

Competitive Positioning

Summary 3 Cooperativa de Pequeños Droguistas Ltda: Competitive Position 2016



#### I would like to order

Product name: Cooperativa de Pequeños Droguistas Ltda in Retailing (Colombia)

Product link: https://marketpublishers.com/r/CB94143AD36EN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

First name: Last name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CB94143AD36EN.html">https://marketpublishers.com/r/CB94143AD36EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms