

# Cooper Maroc in Consumer Health (Morocco)

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## Abstracts

As one of the active companies in terms of innovation, Cooper Pharma will continue its research and development by launching new products mainly in key mature categories of analgesics, digestive remedies and cough, cold and allergy remedies, which are the big contributors to consumer health sales. The company will also invest in fast growing categories, such as vitamins and dietary supplements and sports nutrition.

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**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

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