

Coop Jednota Slovensko sd in Retailing (Slovakia)

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Abstracts

Coop Jednota Slovensko plans to maintain its leadership in convenience stores and supermarkets and it is also expected to improve its value share in grocery retailers through the continual development of its private label products and by acquiring stores from its competition as well as by opening new ones. The company heavily underlines the importance of regional sustainability and its heavy engagement with domestically sourced products, many of which can be found on the shelves of its retail ou...

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Contents

Strategic Direction

Company Background

Digital Strategy

Summary 1 Coop Jednota Slovensko sd: Share of Sales Generated by Internet

Retailing 2014-2016

Private Label

Summary 2 Coop Jednota Slovensko sd: Private Label Portfolio

Competitive Positioning

Summary 3 Coop Jednota sd: Competitive Position 2016

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