

# COOP Centrum Druzstvo in Retailing (Czech Republic)

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## Abstracts

COOP Centrum Druzstvo plans to maintain its second position in convenience stores and fourth position in supermarkets, and hopes to improve its value shares through the continual development of its private label ranges, and by acquiring stores from its competitors and/or opening new outlets. The company greatly underlines the importance of regional sustainability and is heavy engaged in domestically sourced products, which it offers on its shelves.

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