

Cooking Ingredients and Meals in Vietnam

<https://marketpublishers.com/r/C1CD815EFD06EN.html>

Date: November 2023

Pages: 49

Price: US\$ 2,100.00 (Single User License)

ID: C1CD815EFD06EN

Abstracts

Retail value growth is stronger than volume in cooking ingredients and meals in Vietnam, due to inflationary pressures pushing up unit prices. That said, despite these economic pressures, volume growth is also relatively stable. We also note that foodservice volume growth is much stronger than retail, which is in line with the recovery of on-trade channels after the pandemic era.

Euromonitor International's Cooking Ingredients and Meals in Vietnam report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International

November 2023

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