

Cooking Ingredients and Meals in Taiwan

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Abstracts

The post-pandemic era in 2023 has ushered in changes in consumption and dining habits, marked by a greater emphasis on the quality and unique presentation of dishes when dining out. The trend of ordering delivery has continued to gain traction. Notably, external factors like climate events, the Russian invasion of Ukraine, and high inflation have led to a rise in raw material prices, particularly affecting imported ingredients. Consequently, businesses in the food and beverage industry have face...

Euromonitor International's Cooking Ingredients and Meals in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cooking Ingredients and Meals in Taiwan
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LIST OF CONTENTS AND TABLES

COOKING INGREDIENTS AND MEALS IN TAIWAN

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Edible oils: Changing dynamics in 2023

Rising olive oil prices: Weathering the storm

Standard Foods and the competitive landscape: Innovating with rice bran oil

PROSPECTS AND OPPORTUNITIES

Sustainability expected to impact edible oils in the future

Retail sales expected to rebound after the return to normal routine

Smart waste cooking oil recycling machine further promotes sustainable oil consumption behaviour

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Back to normal routine shifts demand from off-trade to on-trade

Micheline-starred restaurants launch meals and soups

Soup in single-serve format gains high acceptance

PROSPECTS AND OPPORTUNITIES

Back to office routine drives demand for quality meal and soup products

Collaboration between restaurants and brands marks the new competitive strategy

Increased acceptance of soup bags and hot pot broth packages

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Restaurant groups enter the battleground

Hot sauces gain popularity

Expansion of soy sauce and sauces range to meet diverse consumer needs

PROSPECTS AND OPPORTUNITIES

Consumers seek a wider variety of seasonings to satisfy taste preferences

Co-branded products with restaurants continue to gain traction

Rejuvenating brand image is a key strategy for domestic brands to stay competitive

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 Forecast Sales of Sauces, Dips and Condiments by Category: Value

2023-2028

Table 49 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 50 Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

SWEET SPREADS IN TAIWAN

KEY DATA FINDINGS

2023 DEVELOPMENTS

Return to normal routine negatively impacts retail demand for sweet spreads

Honey remains a popular choice for health-conscious consumers

Local breakfast culture boosts on-trade consumption

PROSPECTS AND OPPORTUNITIES

Reduced sugar awareness and focus on natural ingredients

Honey growth as a natural sweetener with health benefits

Ingredients based on fruit as sweeteners are becoming more popular

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

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