

# Cooking Ingredients and Meals in Taiwan

<https://marketpublishers.com/r/CEA3623F0DB0EN.html>

Date: January 2024

Pages: 46

Price: US\$ 2,100.00 (Single User License)

ID: CEA3623F0DB0EN

## Abstracts

The post-pandemic era in 2023 has ushered in changes in consumption and dining habits, marked by a greater emphasis on the quality and unique presentation of dishes when dining out. The trend of ordering delivery has continued to gain traction. Notably, external factors like climate events, the Russian invasion of Ukraine, and high inflation have led to a rise in raw material prices, particularly affecting imported ingredients. Consequently, businesses in the food and beverage industry have face...

Euromonitor International's Cooking Ingredients and Meals in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2024

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