

# Cooking Ingredients and Meals in New Zealand

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## Abstracts

Retail current value sales growth across cooking ingredients and meals remains strong in 2023 with broader inflationary pressures a key contributor to this. While fuel costs have stabilised following the initial shock in 2022 after Russia's invasion of Ukraine, the government's temporary removal of excise duty on petrol ended in July with these increased costs being passed on to consumers. In addition, flooding and extreme weather events in early 2023 across New Zealand placed considerable press...

Euromonitor International's Cooking Ingredients and Meals in New Zealand report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Cooking Ingredients and Meals in New Zealand

Euromonitor International

November 2023

List Of Contents And Tables

**COOKING INGREDIENTS AND MEALS IN NEW ZEALAND**

**EXECUTIVE SUMMARY**

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

**MARKET DATA**

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

**DISCLAIMER**

**SOURCES**

Summary 1 Research Sources

**EDIBLE OILS IN NEW ZEALAND**

**KEY DATA FINDINGS**

**2023 DEVELOPMENTS**

Inflationary pressures drive value growth, while consumers feel cost-of-living crunch

Supply chain challenges drive up unit price growth of olive oil

Other edible oil remains strongest performer and most dynamic

#### PROSPECTS AND OPPORTUNITIES

Value sales growth expected to ease over forecast period

Cost-of-living pressures likely to create growth opportunities for private label

Extreme weather events to drive unit price growth in other edible oil

#### CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

#### MEALS AND SOUPS IN NEW ZEALAND

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Inflationary pressures drive value growth, placing pressure on consumer spending

Despite rising prices, health and wellness remains a key priority

Despite inflation easing, extreme weather events drive unit price growth

#### PROSPECTS AND OPPORTUNITIES

Value sales growth expected to ease over forecast period

Cost-of-living pressures likely to create growth opportunities for private label

Ongoing at-home consumption likely to influence private label development

#### CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

## SAUCES, DIPS AND CONDIMENTS IN NEW ZEALAND

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Inflationary pressures drive value growth, placing pressure on consumer spending

Rising tomato costs drive up unit price of ketchup

Open borders create strong growth for foodservice as tourists return to New Zealand

### PROSPECTS AND OPPORTUNITIES

Value sales growth expected to gradually ease over forecast period

Cost-of-living pressures likely to create growth opportunities for private label

Economic downturn to create early retail volume growth opportunities

### CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 50 Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

SWEET SPREADS IN NEW ZEALAND  
KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Inflationary pressures drive value growth, placing pressure on consumer spending

Honey glut continues to inhibit value sales growth

Inflationary pressures drive strongest value growth in chocolate spreads

## PROSPECTS AND OPPORTUNITIES

Cost-of-living pressures likely to create growth opportunities for private label

Value sales growth expected to gradually ease over forecast period

Nut and seed based spreads expected to be the most dynamic performer over forecast period

## CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

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