

Cooking Ingredients and Meals in the Netherlands

<https://marketpublishers.com/r/C1749E05EB92EN.html>

Date: November 2023

Pages: 48

Price: US\$ 2,100.00 (Single User License)

ID: C1749E05EB92EN

Abstracts

In 2023, Dutch consumers are navigating a challenging landscape characterised by low consumer confidence and higher-than-predicted inflation. This has prompted a significant number of consumers to seek savings in their food expenditures. Notably, there is a notable shift towards private label products, and mainstream brands are feeling the impact as consumers opt for more budget-friendly options. As food prices continue to rise steeply, Dutch households are increasingly choosing to cook at home,...

Euromonitor International's Cooking Ingredients and Meals in Netherlands report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cooking Ingredients and Meals in the Netherlands

Euromonitor International

November 2023

List Of Contents And Tables

COOKING INGREDIENTS AND MEALS IN THE NETHERLANDS

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

EDIBLE OILS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steep increases in prices

Olive oil thrives amid health consciousness

Ethnic food stores drive consumer interest in alternative edible oils

PROSPECTS AND OPPORTUNITIES

Increasing private label choices to offset price hikes

Plant-based oils gain popularity

Sustained interest in sustainability and transparency

CATEGORY DATA

Table 13 Sales of Edible Oils by Category: Volume 2018-2023

Table 14 Sales of Edible Oils by Category: Value 2018-2023

Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 19 Distribution of Edible Oils by Format: % Value 2018-2023

Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 22 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 23 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Soup, a beloved choice for all seasons

New initiatives inspire interest in quality and social responsibility

Battling food waste and the popularity of private label

PROSPECTS AND OPPORTUNITIES

Changing eating habits in the Netherlands: Busier lifestyles lead to more eating moments

Hello Fresh and shifting strategies

Solid demand for natural ingredients

CATEGORY DATA

Table 24 Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 Sales of Meals and Soups by Category: Value 2018-2023

Table 26 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing price increases in 2023

Barbecue season as a marketing focus

Consumer demand for natural and fresh products

PROSPECTS AND OPPORTUNITIES

Restaurant-at-home: A cost-effective dining approach

Small niche manufacturers: Championing flavour and quality

Balancing health and enjoyment: A harmonious culinary blend

CATEGORY DATA

Table 38 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 44 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume

Growth 2023-2028

Table 50 Forecast Sales of Sauces, Dips and Condiments by Category: % Value

Growth 2023-2028

SWEET SPREADS IN THE NETHERLANDS

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and enjoyment fuel demand

Retailer adaptations in response to inflation

Premium and ethical chocolate-based spreads

PROSPECTS AND OPPORTUNITIES

Natural ingredients and health-conscious choices

Social responsibility and transparency

Beloved classics, sustainability and packaging innovation

CATEGORY DATA

Table 51 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

I would like to order

Product name: Cooking Ingredients and Meals in the Netherlands

Product link: <https://marketpublishers.com/r/C1749E05EB92EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C1749E05EB92EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970