

Cooking Ingredients and Meals in Iraq

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Abstracts

Population growth and lower inflation supported rising demand across meals and soups in 2023. In the key category of edible oils, the availability of sunflower oil via the PDS put pressure on demand, while table sauces benefited from the broadening tastes of local consumers. While local production is rising across various categories, sales are dominated by imports, either low-cost products from neighbouring countries such as Iran and Turkey, or major global brands imported from the EU.

Euromonitor International's Cooking Ingredients and Meals in Iraq report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Cooking Ingredients and Meals in Iraq
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December 2023

LIST OF CONTENTS AND TABLES

COOKING INGREDIENTS AND MEALS IN IRAQ

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Country background

Socioeconomic trends

Logistics/infrastructure

What next for cooking ingredients and meals?

MARKET DATA

Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023

Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023

Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023

Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023

Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023

Table 7 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023

Table 8 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028

Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028

Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

EDIBLE OILS

2023 DEVELOPMENTS

Prospects and Opportunities

Category Data

Table 12 Sales of Edible Oils by Category: Volume 2018-2023

Table 13 Sales of Edible Oils by Category: Value 2018-2023

Table 14 Sales of Edible Oils by Category: % Volume Growth 2018-2023

Table 15 Sales of Edible Oils by Category: % Value Growth 2018-2023

Table 16 NBO Company Shares of Edible Oils: % Value 2019-2023

Table 17 LBN Brand Shares of Edible Oils: % Value 2020-2023

Table 18 Forecast Sales of Edible Oils by Category: Volume 2023-2028

Table 19 Forecast Sales of Edible Oils by Category: Value 2023-2028

Table 20 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028

Table 21 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

MEALS AND SOUPS

Table 22 Sales of Meals and Soups by Category: Volume 2018-2023

Table 23 Sales of Meals and Soups by Category: Value 2018-2023

Table 24 Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 25 Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 26 NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 27 LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 28 Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 29 Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 30 Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 31 Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

SAUCES, DIPS AND CONDIMENTS

Table 32 Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 33 Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 34 Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 35 Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 36 NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 37 LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 38 Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 39 Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 40 Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 41 Forecast Sales of Sauces, Dips and Condiments by Category: % Value

Growth 2023-2028

SWEET SPREADS

Table 42 Sales of Sweet Spreads by Category: Volume 2018-2023

Table 43 Sales of Sweet Spreads by Category: Value 2018-2023

Table 44 Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 45 Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 46 NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 47 LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 48 Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 49 Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 50 Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 51 Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

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