

Cooking Ingredients and Meals in Asia Pacific

<https://marketpublishers.com/r/CC75D32A153FEN.html>

Date: January 2024

Pages: 51

Price: US\$ 1,325.00 (Single User License)

ID: CC75D32A153FEN

Abstracts

After China scrapped its zero-COVID policy at the end of 2022, retail sales declined in this country in both volume and real value terms in 2023. As consumers' lives returned to normal, this resulted in a shift from cooking at home to eating out at foodservice establishments, schools and government cafeterias once again, negatively impacting the overall regional performance in 2023. However, positive growth is expected in both volume and real value terms in Asia Pacific over the forecast period.

Euromonitor International's Cooking Ingredients and Meals in Asia Pacific global briefing provides a comprehensive overview of the Cooking Ingredients and Meals market, providing insight on sales and market potential, retail distribution and company and brand shares. Analysis identifies emerging geographies alongside growth opportunities in the most developed, highest value countries. It also offers strategic analysis of the key trends shaping the industry and consumer demand, such as health and wellness, sustainability, the evolution of eating occasions, in addition to ongoing considerations of convenience and value-for-money in the post-pandemic world. Insight into how these trends are shaping demand informs forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Edible Oils, Meals and Soups, Sauces, Dips and Condiments, Sweet Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Cooking Ingredients and Meals market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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