

Conway The Convenience Co SA in Packaged Food (Spain)

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Abstracts

In 2011, Conway continued to expand its network of foodservice and retail (convenience and tobacco) establishments, and add new client companies, among them Krunch. In 2011, the company also renewed its contract with KFC from Yum! Restaurants, and later in the year, added Yelmo Cineplex as one of its clients. Early in 2012, the company initiated contracts with Volapie Franchise (Tabernas Volapie) and the Asian food chain Udon, along with the chain of convenience stores of Grupo Abades. The...

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