

# Convertidora Industrial SA de CV in Packaging Industry (Mexico)

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## Abstracts

The company's growth strategy includes sustaining high standards of customer service and consolidating its focus on higher-value products. Specialist niches and high-margin business categories are set to be a major focus for the company during the forecast period. Other actions considered important for the company's future strategy are the preservation of a competitive cost structure and building a solid financial structure, as well as heavy investment in state-of-the-art technology to increase...

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