

# Convenience Stores in Thailand

<https://marketpublishers.com/r/C6B8B9629A6EN.html>

Date: February 2022

Pages: 52

Price: US\$ 990.00 (Single User License)

ID: C6B8B9629A6EN

## Abstracts

While grocery retailers were allowed to remain open during the lockdown period of March-May 2020 as they were deemed to be essential, convenience stores operators were required to reduce their opening hours. The fact that such outlets were no longer allowed to remain open for 24 hours a day had a negative impact on the channel's sales during 2020. Moreover, home seclusion and the shift towards home working, as well as consumers' concerns regarding contagion, significantly reduced footfall in con...

Euromonitor International's Convenience Stores in Thailand report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Retail current value sales continue to fall during 2021, as pandemic limits opening hours

Convenience stores adapt to COVID-19 by installing more vending machines

7-Eleven widens its offer to include banking and in-store dining

#### PROSPECTS AND OPPORTUNITIES

Retail current value sales will not exceed their pre-pandemic peak until 2025

Convenience stores will continue to expand their offer

Convenience stores will increasingly work with online delivery apps

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