

Convenience Stores in Singapore

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Abstracts

Convenience store operators are focusing on adjusting their offer to meet the needs of adults following home-based working arrangements. To curb the spread of COVID-19, the local government sought to limit the number of employees in the workplace, resulting in only 50% of employees present at any given time. Ready to eat (RTE) and ready to heat (RTH) offerings are commonplace in convenience stores. However, there has been a slight shift towards ready to cook (RTC) products. Typically, meal kits...

Euromonitor International's Convenience Stores in Singapore report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Focus on stamp systems and loyalty programmes for a captive and recurring consumer base

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Well-designed and relevant rewards programmes target remote workers

Limited editions and introduction of exclusive blind box merchandise to capitalise on popularity of licensed goods

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Strategic partnerships with electronics and mid-market consumer brands to drive a perception of quality

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