

Convenience Stores in Russia

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Abstracts

Magnit PAO acquired Diksi from DKBR Mega Retail Group Ltd in 2021 which should help it to close the gap on X5 Retail Group NV, which continues to lead convenience stores in terms of value share. Magnit has a more limited presence in Moscow and St. Petersburg compared to other regions of Russia. Therefore, with the majority of Diksi's outlets being located in Moscow and St. Petersburg this should significantly strengthen the position of Magnit in these regions and help it secure a stronger share...

Euromonitor International's Convenience Stores in Russia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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