

# Convenience Stores in Romania

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## Abstracts

Convenience stores registered strong sales growth in 2021 as the channel benefited from the greater importance that proximity retailing has taken on since the onset of the COVID-19 pandemic. Indeed, with many consumers still reluctant to shop in crowded supermarkets and hypermarkets throughout the year due to fears of contagion, shopping in convenience stores made sense for increasing numbers of consumers. Moreover, convenience stores took on an essential role during quarantine lockdown as well...

Euromonitor International's Convenience Stores in Romania report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Local convenience stores chains tend to have only regional reach

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