

Convenience Stores in Poland

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Abstracts

Following a positive performance in 2020 when the pandemic first emerged in Poland, convenience stores recorded further strong current value growth in 2021, in addition to further expansion of the channel's outlet network. The convenience store concept has been particularly popular among local consumers due to its proximity to neighbourhoods and the offer of a wide range of products, which reduces the need to visit larger out of town locations such as hypermarkets. The channel also offers conven...

Euromonitor International's Convenience Stores in Poland report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONVENIENCE STORES IN POLAND

KEY DATA FINDINGS

2021 DEVELOPMENTS

Preference for proximity shopping continues to benefit convenience stores in 2021

Second-ranked Zabka continues to gain dynamic share in line with innovative approach

Convenience stores continues to gain customers from hypermarkets

PROSPECTS AND OPPORTUNITIES

Further value growth expected in addition to greater expansion potential

Operators likely to further invest in new products and services to maintain consumer interest

Strength of forecourt retailers set to increase

CHANNEL DATA

Table 1 Convenience Stores: Value Sales, Outlets and Selling Space 2016-2021

Table 2 Convenience Stores: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 3 Convenience Stores GBO Company Shares: % Value 2017-2021

Table 4 Convenience Stores GBN Brand Shares: % Value 2018-2021

Table 5 Convenience Stores LBN Brand Shares: Outlets 2018-2021

Table 6 Convenience Stores LBN Brand Shares: Selling Space 2018-2021

Table 7 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 8 Convenience Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

RETAILING IN POLAND

EXECUTIVE SUMMARY

Retailing in 2021: The big picture

E-commerce remains dynamic performer due to new habits formed during pandemic

Discounters and convenience stores continue to benefit from shopping local

What next for retailing?

OPERATING ENVIRONMENT

Informal retailing

Opening hours

Summary 1 Standard Opening Hours by Channel Type 2021

Physical retail landscape

Cash and carry

Table 9 Cash and Carry Sales: Value 2016-2021

Seasonality

Christmas

Easter

Payments

Delivery and collection

Emerging business models

MARKET DATA

Table 10 Sales in Retailing by Store-based vs Non-Store: Value 2016-2021

Table 11 Sales in Retailing by Store-based vs Non-Store: % Value Growth 2016-2021

Table 12 Sales in Store-based Retailing by Channel: Value 2016-2021

Table 13 Sales in Store-based Retailing by Channel: % Value Growth 2016-2021

Table 14 Store-based Retailing Outlets by Channel: Units 2016-2021

Table 15 Store-based Retailing Outlets by Channel: % Unit Growth 2016-2021

Table 16 Sales in Non-Store Retailing by Channel: Value 2016-2021

Table 17 Sales in Non-Store Retailing by Channel: % Value Growth 2016-2021

Table 18 Grocery Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 20 Sales in Grocery Retailers by Channel: Value 2016-2021

Table 21 Sales in Grocery Retailers by Channel: % Value Growth 2016-2021

Table 22 Grocery Retailers Outlets by Channel: Units 2016-2021

Table 23 Grocery Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 24 Non-Grocery Specialists: Value Sales, Outlets and Selling Space 2016-2021

Table 25 Non-Grocery Specialists: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 26 Sales in Non-Grocery Specialists by Channel: Value 2016-2021

Table 27 Sales in Non-Grocery Specialists by Channel: % Value Growth 2016-2021

Table 28 Non-Grocery Specialists Outlets by Channel: Units 2016-2021

Table 29 Non-Grocery Specialists Outlets by Channel: % Unit Growth 2016-2021

Table 30 Mixed Retailers: Value Sales, Outlets and Selling Space 2016-2021

Table 31 Mixed Retailers: Value Sales, Outlets and Selling Space: % Growth 2016-2021

Table 32 Sales in Mixed Retailers by Channel: Value 2016-2021

Table 33 Sales in Mixed Retailers by Channel: % Value Growth 2016-2021

Table 34 Mixed Retailers Outlets by Channel: Units 2016-2021

Table 35 Mixed Retailers Outlets by Channel: % Unit Growth 2016-2021

Table 36 Retailing GBO Company Shares: % Value 2017-2021

Table 37 Retailing GBN Brand Shares: % Value 2018-2021

Table 38 Store-based Retailing GBO Company Shares: % Value 2017-2021

Table 39 Store-based Retailing GBN Brand Shares: % Value 2018-2021

Table 40 Store-based Retailing LBN Brand Shares: Outlets 2018-2021
Table 41 Non-Store Retailing GBO Company Shares: % Value 2017-2021
Table 42 Non-Store Retailing GBN Brand Shares: % Value 2018-2021
Table 43 Grocery Retailers GBO Company Shares: % Value 2017-2021
Table 44 Grocery Retailers GBN Brand Shares: % Value 2018-2021
Table 45 Grocery Retailers LBN Brand Shares: Outlets 2018-2021
Table 46 Grocery Retailers LBN Brand Shares: Selling Space 2018-2021
Table 47 Non-Grocery Specialists GBO Company Shares: % Value 2017-2021
Table 48 Non-Grocery Specialists GBN Brand Shares: % Value 2018-2021
Table 49 Non-Grocery Specialists LBN Brand Shares: Outlets 2018-2021
Table 50 Non-Grocery Specialists LBN Brand Shares: Selling Space 2018-2021
Table 51 Mixed Retailers GBO Company Shares: % Value 2017-2021
Table 52 Mixed Retailers GBN Brand Shares: % Value 2018-2021
Table 53 Mixed Retailers LBN Brand Shares: Outlets 2018-2021
Table 54 Mixed Retailers LBN Brand Shares: Selling Space 2018-2021
Table 55 Forecast Sales in Retailing by Store-based vs Non-Store: Value 2021-2026
Table 56 Forecast Sales in Retailing by Store-based vs Non-Store: % Value Growth 2021-2026
Table 57 Forecast Sales in Store-based Retailing by Channel: Value 2021-2026
Table 58 Forecast Sales in Store-based Retailing by Channel: % Value Growth 2021-2026
Table 59 Forecast Store-based Retailing Outlets by Channel: Units 2021-2026
Table 60 Forecast Store-Based Retailing Outlets by Channel: % Unit Growth 2021-2026
Table 61 Forecast Sales in Non-Store Retailing by Channel: Value 2021-2026
Table 62 Forecast Sales in Non-Store Retailing by Channel: % Value Growth 2021-2026
Table 63 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 64 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 65 Forecast Sales in Grocery Retailers by Channel: Value 2021-2026
Table 66 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2021-2026
Table 67 Forecast Grocery Retailers Outlets by Channel: Units 2021-2026
Table 68 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2021-2026
Table 69 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space 2021-2026
Table 70 Non-Grocery Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026
Table 71 Forecast Sales in Non-Grocery Specialists by Channel: Value 2021-2026

Table 72 Forecast Sales in Non-Grocery Specialists by Channel: % Value Growth 2021-2026

Table 73 Forecast Non-Grocery Specialists Outlets by Channel: Units 2021-2026

Table 74 Forecast Non-Grocery Specialists Outlets by Channel: % Unit Growth 2021-2026

Table 75 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space 2021-2026

Table 76 Mixed Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2021-2026

Table 77 Forecast Sales in Mixed Retailers by Channel: Value 2021-2026

Table 78 Forecast Sales in Mixed Retailers by Channel: % Value Growth 2021-2026

Table 79 Forecast Mixed Retailers Outlets by Channel: Units 2021-2026

Table 80 Forecast Mixed Retailers Outlets by Channel: % Unit Growth 2021-2026

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SOURCES

Summary 2 Research Sources

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