

# Convenience Stores in Peru

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## Abstracts

Convenience stores were enjoying strong dynamism before the pandemic, driven by Tambo+'s aggressive store opening plans and by Oxxo's entry into the Peruvian market in 2018, with this player also investing in a significant number of store openings in Lima. This dynamism was reflected in spectacular sales growth in the years prior to the pandemic.

Euromonitor International's Convenience Stores in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sales through e-commerce remain niche although Tambo+ actively promotes their development

#### PROSPECTS AND OPPORTUNITIES

Sales recovery dependent on the progression of the pandemic and uncertainty around the government's economic policy

Potential channel development depends on store expansion and wider geographical coverage as well as a young and growing consumer base

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