

# Convenience Stores in France

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## Abstracts

After an outstanding performance in 2020, most chains did not manage to maintain their momentum in 2021, with some actually going into decline. However, this was not a dramatic turnaround and was instead more of a market adjustment from the high peak seen in the previous year. Moreover, predictably after having favoured grocery stores in 2020 that were closest to their homes as they offered convenience as well as safety, such as little need for queuing and less contact with others, French consum...

Euromonitor International's Convenience Stores in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Sudden slowdown in 2021 as the pandemic begins to wane

Both rural and urban locations affected by a return to normality in 2021

Carrefour strengthens its outright lead as Casino Guichard-Perrachon loses some ground

#### PROSPECTS AND OPPORTUNITIES

Stagnancy for the forecast period as the pandemic wanes and more competitive prices are available via supermarkets and hypermarkets

Convenience stores suffers competition from existing and new competitors including discounters and food and drink e-commerce

New hybrid concepts boost total sales per outlet but not store-based sales

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