

# Convenience Stores in the Czech Republic

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## Abstracts

The convenience stores channel saw positive growth in current value terms in 2021, with this mainly being driven by stores located in the outskirts of towns and cities, and in residential and remote areas. Due to the lockdown at the start of the year and the fear of contracting COVID-19, many customers preferred shopping in small stores close to their homes during 2021. This was also supported by the fact that many people continued to work from home in 2021 and therefore made fewer trips into ur...

Euromonitor International's Convenience Stores in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Billa looks to tap into trend towards smaller rural and suburban convenience stores with new Billa Denne outlets

#### PROSPECTS AND OPPORTUNITIES

Convenience stores expected to focus on delivering a wide offer of products and services

Convenience stores likely to introduce more online services

More players expected to enter the channel as consumers show a growing preference for small format stores

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