

Convenience Stores in Bulgaria

<https://marketpublishers.com/r/CDD5901551AEN.html>

Date: April 2022

Pages: 45

Price: US\$ 990.00 (Single User License)

ID: CDD5901551AEN

Abstracts

The constant value sales (2021 prices) of convenience stores rose for the first time during the review period in 2021, as the easing of pandemic restrictions led to an increase in on-the-go consumption and impulse purchasing. Demand was also boosted by a recovery in GDP. However, constant value sales remained below their pre-pandemic (2019) level. Having declined sharply during the early part of the review period, the total number of convenience stores was stable in 2021.

Euromonitor International's Convenience Stores in Bulgaria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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More convenience stores will offer home delivery

Convenience stores will adapt to the health and wellness trend by stocking more fresh and healthy food

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