

Convenience Stores in Argentina

<https://marketpublishers.com/r/C4B29B97104EN.html>

Date: March 2022

Pages: 44

Price: US\$ 990.00 (Single User License)

ID: C4B29B97104EN

Abstracts

While current value sales registered a double-digit increase in 2021, this growth was mainly due to soaring inflation and in fact in constant value terms, value sales actually fell. In 2020, convenience stores benefitted from the pandemic, as consumers' movements were restricted and they therefore opted to shop in neighbourhood stores. However, it was a different story in 2021, as with society opening up and consumers not confined to neighbourhoods as much, convenience stores saw much less foot...

Euromonitor International's Convenience Stores in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Stores market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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