

Convenience Retailers in Portugal

<https://marketpublishers.com/r/C865C0391C02EN.html>

Date: March 2024

Pages: 35

Price: US\$ 990.00 (Single User License)

ID: C865C0391C02EN

Abstracts

Following a strong performance during COVID-19, in 2023, sales for convenience retailers in Portugal continued to rise, driven by high inflation levels and nationwide outlet expansion. Sales and outlet growth in convenience stores has been at the expense of small grocers in Portugal, with many rebranding to become convenience retailers. Partnerships with strong distribution players allows smaller grocery retailers and independent retailers access to support, know-how, information systems, logist...

Euromonitor International's Convenience Retailers in Portugal report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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