

# **Convenience Retailers in Indonesia**

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## **Abstracts**

Convenience retailers saw current value growth in Indonesia in 2023. Urbanisation is a key factor influencing the growth of convenience stores in the country. Many people move to big cities in search of work or education, and they need places to shop that are easily accessible and affordable. Moreover, urban lifestyles are typically hectic due to factors such as people moving away from their extended families and other social networks, and busy work and social schedules. Convenience stores meet...

Euromonitor International's Convenience Retailers in Indonesia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Retailers market;

Pinpoint growth sectors and identify factors driving change;



Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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Halal certification for convenience stores benefits retailers and gains consumers' trust Alfamart usurps Indomaret to become leading player

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Indomaret strengthened its positioning through expansion and development in both offline and online platforms

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