

Convenience Retailers in Argentina

<https://marketpublishers.com/r/C792AC5A6E25EN.html>

Date: February 2024

Pages: 36

Price: US\$ 990.00 (Single User License)

ID: C792AC5A6E25EN

Abstracts

Convenience retailers in Argentina were affected by the annual inflation rate, which reached a triple-digit figure in 2023. Consequently, consumers experienced a significant weakening of their purchasing power. This had some benefits for convenience stores towards the end of the review period. These outlets were favoured by some consumers, who opted to prioritise essential products and avoid overspending. In Argentina, convenience stores are part of large chains, with Carrefour the dominant play...

Euromonitor International's Convenience Retailers in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Convenience Stores, Forecourt Retailers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Convenience Retailers market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONVENIENCE RETAILERS IN ARGENTINA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience stores benefit as consumers prioritise essentials

Forecourt retailers continues to rebound in 2023

Low-cost forecourt retailers gain popularity in a tough economic climate

PROSPECTS AND OPPORTUNITIES

Convenience stores to continue on an upward growth trajectory

YPF and Diarco Barrio to undergo further expansion

New avenues for Coto and Mini Libertad

CHANNEL DATA

Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 3 Sales in Convenience Retailers by Channel: Value 2018-2023

Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2018-2023

Table 5 Convenience Retailers GBO Company Shares: % Value 2019-2023

Table 6 Convenience Retailers GBN Brand Shares: % Value 2020-2023

Table 7 Convenience Retailers LBN Brand Shares: Outlets 2020-2023

Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 10 Forecast Sales in Convenience Retailers by Channel: Value 2023-2028

Table 11 Forecast Sales in Convenience Retailers by Channel: % Value Growth 2023-2028

RETAIL IN ARGENTINA

EXECUTIVE SUMMARY

Retail in 2023: The big picture

“Precios Justos” agreement amidst economic uncertainty favours modern grocery retailers

Multinational retailers continue to exit the market in 2023

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Back to school

Mother's Day

Father's Day

Children's Day

Wise Men Day

MARKET DATA

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Table 14 Sales in Retail Offline by Channel: Value 2018-2023

Table 15 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 16 Retail Offline Outlets by Channel: Units 2018-2023

Table 17 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 18 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 22 Sales in Grocery Retailers by Channel: Value 2018-2023

Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 24 Grocery Retailers Outlets by Channel: Units 2018-2023

Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 28 Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 30 Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 32 Retail GBO Company Shares: % Value 2019-2023

Table 33 Retail GBN Brand Shares: % Value 2020-2023

Table 34 Retail Offline GBO Company Shares: % Value 2019-2023

Table 35 Retail Offline GBN Brand Shares: % Value 2020-2023

Table 36 Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 37 Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 38 Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 39 Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 40 Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 41 Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 47 Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 49 Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

I would like to order

Product name: Convenience Retailers in Argentina

Product link: <https://marketpublishers.com/r/C792AC5A6E25EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C792AC5A6E25EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970