

Contact Lenses and Solutions in Ukraine

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Abstracts

Contact lenses and solutions will see the best growth in eyewear in 2021 and will see a full recovery from the declines experienced in 2020. Young Ukrainians are particularly prone to choosing contact lenses over spectacles as the former are convenience and less obtrusive, whilst the latter are seen as bulky and unstylish. In addition, as contact lenses allow consumers greater mobility and as fitness is becoming increasingly popular, they have a stronger appeal for sporty and active consumers. F...

Euromonitor International's Contact Lenses and Solutions in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses and Solutions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

CONTACT LENSES AND SOLUTIONS IN UKRAINE

KEY DATA FINDINGS

2021 DEVELOPMENTS

Contact lenses and solutions set for full recovery due to convenient nature and strong appeal amongst young, active consumers

E-commerce grows due to convenience and safety of shopping from home

Contact lenses and solutions characterised by a high level of concentration in 2020

PROSPECTS AND OPPORTUNITIES

Increasing growth expected with category stealing share from spectacles

Daily disposable lenses set to see best future performance thanks to convenience and hygiene

Price wars anticipated amongst the leading players

CATEGORY DATA

Table 1 Sales of Contact Lenses by Category: Volume 2016-2021

Table 2 Sales of Contact Lenses by Category: Value 2016-2021

Table 3 Sales of Contact Lenses by Category: % Volume Growth 2016-2021

Table 4 Sales of Contact Lenses by Category: % Value Growth 2016-2021

Table 5 Sales of Contact Lens Solutions: Value 2016-2021

Table 6 Sales of Contact Lens Solutions: % Value Growth 2016-2021

Table 7 Sales of Contact Lenses by Type: % Value 2016-2021

Table 8 Sales of Daily Disposable Lenses (DD) by Material: % Value 2016-2021

Table 9 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2016-2021

Table 10 Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2016-2021

Table 11 Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2016-2021

Table 12 NBO Company Shares of Contact Lenses: % Value 2016-2020

Table 13 LBN Brand Shares of Contact Lenses: % Value 2017-2020

Table 14 Distribution of Contact Lenses by Format: % Value 2016-2021

Table 15 Distribution of Contact Lens Solutions by Format: % Value 2016-2021

Table 16 Forecast Sales of Contact Lenses by Category: Volume 2021-2026

Table 17 Forecast Sales of Contact Lenses by Category: Value 2021-2026

Table 18 Forecast Sales of Contact Lenses by Category: % Volume Growth 2021-2026

Table 19 Forecast Sales of Contact Lenses by Category: % Value Growth 2021-2026

Table 20 Forecast Sales of Contact Lens Solutions: Value 2021-2026

Table 21 Forecast Sales of Contact Lens Solutions: % Value Growth 2021-2026

EYEWEAR IN UKRAINE

EXECUTIVE SUMMARY

Eyewear in 2021: The big picture

Key trends in 2021

Competitive landscape

Retailing developments

What next for eyewear?

MARKET DATA

Table 22 Sales of Eyewear by Category: Volume 2016-2021

Table 23 Sales of Eyewear by Category: Value 2016-2021

Table 24 Sales of Eyewear by Category: % Volume Growth 2016-2021

Table 25 Sales of Eyewear by Category: % Value Growth 2016-2021

Table 26 NBO Company Shares of Eyewear: % Value 2016-2020

Table 27 LBN Brand Shares of Eyewear: % Value 2017-2020

Table 28 Distribution of Eyewear by Format: % Value 2016-2021

Table 29 Forecast Sales of Eyewear by Category: Volume 2021-2026

Table 30 Forecast Sales of Eyewear by Category: Value 2021-2026

Table 31 Forecast Sales of Eyewear by Category: % Volume Growth 2021-2026

Table 32 Forecast Sales of Eyewear by Category: % Value Growth 2021-2026

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SOURCES

Summary 1 Research Sources

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