

# **Contact Lenses and Solutions in Ukraine**

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### **Abstracts**

Contact lenses and solutions will see the best growth in eyewear in 2021 and will see a full recovery from the declines experienced in 2020. Young Ukrainians are particularly prone to choosing contact lenses over spectacles as the former are convenience and less obtrusive, whilst the latter are seen as bulky and unstylish. In addition, as contact lenses allow consumers greater mobility and as fitness is becoming increasingly popular, they have a stronger appeal for sporty and active consumers. F...

Euromonitor International's Contact Lenses and Solutions in Ukraine report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2016-2020), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2025 illustrate how the market is set to change.

**Product coverage:** Contact Lens Solutions, Contact Lenses.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Contact Lenses and Solutions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



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