

Contact Lenses and Solutions in South Korea

<https://marketpublishers.com/r/C472D9055A0EN.html>

Date: May 2023

Pages: 20

Price: US\$ 990.00 (Single User License)

ID: C472D9055A0EN

Abstracts

Demand for contact lenses in South Korea continues to grow in 2023. Most COVID-19 restrictions, such as for large group gatherings and curfews for businesses, were lifted in April 2022, encouraging local consumers to return to pre-pandemic busy lifestyles. With the easing of COVID-19 restrictions, consumers in South Korea started engaging in more outdoor activities, which has increased the demand for contact lenses - a popular choice for those who engage in sports and other outdoor activities be...

Euromonitor International's Contact Lenses and Solutions in South Korea report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses and Solutions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

DEODORANTS IN SINGAPORE

KEY DATA FINDINGS

2022 DEVELOPMENTS

Deodorant roll-ons continues to lead deodorants

Deodorant creams become more popular due to influx of parallel imports and perceived hygiene

Brands market ingredients such as niacinamide, tranexamic acid, and vitamin C in whitening deodorants

PROSPECTS AND OPPORTUNITIES

Mini-sized deodorant roll-ons attract attention due to affordability and portability

Tried-and-tested regional brands to increase in popularity in light of tightening budgets and inflationary pressures

Charging a sustainability premium may not be viable due to consumer scepticism

CATEGORY DATA

Table 1 Sales of Deodorants by Category: Value 2017-2022

Table 2 Sales of Deodorants by Category: % Value Growth 2017-2022

Table 3 Sales of Deodorants by Premium vs Mass: % Value 2017-2022

Table 4 NBO Company Shares of Deodorants: % Value 2018-2022

Table 5 LBN Brand Shares of Deodorants: % Value 2019-2022

Table 6 Forecast Sales of Deodorants by Category: Value 2022-2027

Table 7 Forecast Sales of Deodorants by Category: % Value Growth 2022-2027

Table 8 Forecast Sales of Deodorants by Premium Vs Mass: % Value 2022-2027

BEAUTY AND PERSONAL CARE IN SINGAPORE

EXECUTIVE SUMMARY

Beauty and personal care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 9 Sales of Beauty and Personal Care by Category: Value 2017-2022

Table 10 Sales of Beauty and Personal Care by Category: % Value Growth 2017-2022

Table 11 GBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 12 NBO Company Shares of Beauty and Personal Care: % Value 2018-2022

Table 13 LBN Brand Shares of Beauty and Personal Care: % Value 2019-2022

Table 14 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2017-2022

Table 15 Distribution of Beauty and Personal Care by Format and Category: % Value 2022

Table 16 Forecast Sales of Beauty and Personal Care by Category: Value 2022-2027

Table 17 Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 Research Sources

I would like to order

Product name: Contact Lenses and Solutions in South Korea

Product link: <https://marketpublishers.com/r/C472D9055A0EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C472D9055A0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970