

# Contact Lenses and Solutions in Poland

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## Abstracts

While daily disposable lenses has continued to expand in volume terms in 2023, growth is set to be slower than in the previous two years. This is partly due to the normalisation of consumption patterns following the strong rebound over 2021-2022 that resulted from the easing of the pandemic and related restrictions. The downturn also reflects steep price hikes and the erosion of purchasing power among Poles amidst high inflation fuelled by the global recovery from COVID-19, Russia's invasion of...

Euromonitor International's Contact Lenses and Solutions in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2018-2022), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2027 illustrate how the market is set to change.

**Product coverage:** Contact Lens Solutions, Contact Lenses.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Contact Lenses and Solutions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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