

# Contact Lenses in the United Arab Emirates

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## Abstracts

Contact lenses products remain in demand as consumers who wear prescription spectacles continue to buy them too. It is very common for those wearing prescription glasses, especially those who have myopia, to own contact lenses and wear them either on a regular basis or for special occasions such as weddings.

Euromonitor International's Contact Lenses in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

**Product coverage:** Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Contact Lenses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Executive Summary

Eyewear Sees Stable Growth in 2016

Retail Expansion Ensures Growth of United Arab Emirates As A Shopping Hub

Established Luxury Brands Continue To Lead Eyewear

Chained Optical Shops Dominates Eyewear

Eyewear Maintains Positive Growth Over the Forecast Period

## Key Trends and Developments

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