

Contact Lenses in Thailand

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Abstracts

Wearing contact lenses has become a normal practice for Thai consumers, particularly among teenagers and young adults. Product adoption is becoming more robust since a greater number of Thai people suffer from myopia or presbyopia. They are interested in adopting contact lenses when going out of the home for the sake of convenience. Moreover, non-degree cosmetic contact lenses are available for consumers who wish to wear them for beauty and fashion purposes. The products are widely available and...

Euromonitor International's Contact Lenses in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2011-2015), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market – be they new product developments, distribution or pricing issues. Forecasts to 2020 illustrate how the market is set to change.

Product coverage: Conventional Lenses, Daily Disposable Lenses (DD), Frequent Replacement Lenses (FRP).

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Contact Lenses market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Eye Health Condition Continues To Drive Positive Sales of Eyewear

Products Become Diversified

International Players Control Eyewear

Optical Shops Dominates While the Retail Landscape Expands

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